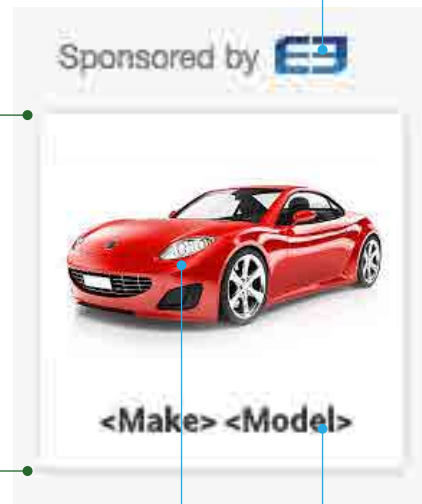


Suggested Filter Sponsorship Specs (Search Results Page)

OEM Logo (not actionable)

Max size: 70px x 20px
Format: Transparent PNG
Max. k-weight: 10

The entire 'model card' drives internal search on SRP for that sponsored model
No external CTA available



Vehicle Image (left facing 3/4 angle)

Image asset to be provided by OEM

Max width: 120
Format: Transparent PNG
Max. k-weight: 30
Impression tag only, no click tag needed

Make & Model Label

