

# Collection Page

SPONSORSHIP SPECS



## Vehicle Image

Chrome Asset

Max width: 240

Format: Transparent PNG

Max. k-weight: 30

## Make & Model

Ford F-150

[Search for this model](#) | [Learn More](#)

## Internal Link

Link to search results (SRP)

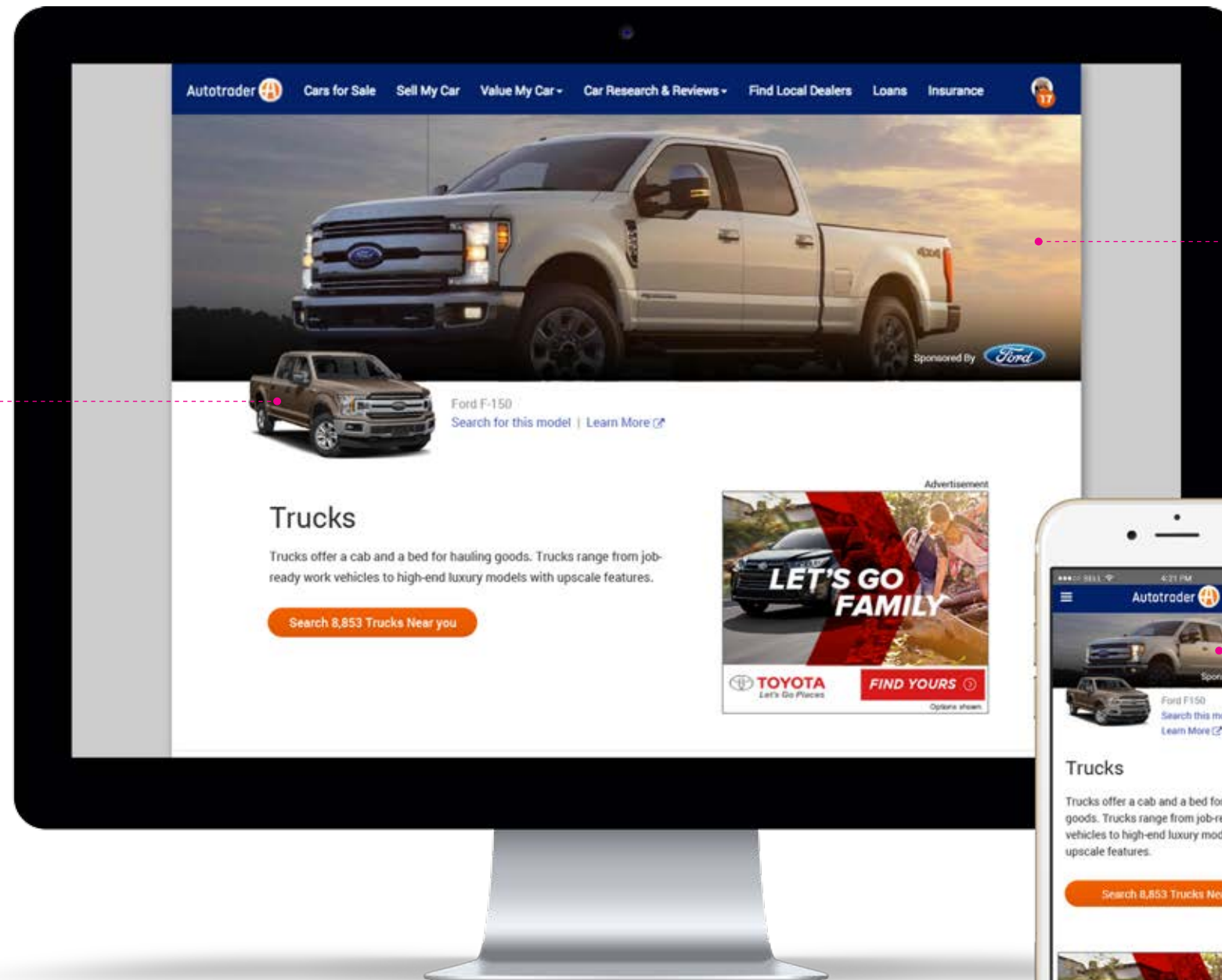
Copy is non-customizable

## External Link

Link to OEM's mobile landing page

Copy is non-customizable

## Model Call-out



## Landing Page Hero

This entire area is clickable for larger viewport experience (desktop and tablet), but not tappable in mobile viewport

## Hero Image

Large (desktop)

Size: 1300w x 300h

Format: JPG

Max. k-weight: 50 initial, 75 Max sub-load

Small (mobile)

Size: 400w x 116h

Format: JPG

Max. k-weight: 50 initial, 75 Max sub-load

Content of image must display and focus on an automotive vehicle of subjected style. Image must be lifestyle in nature. No studio shots on white backgrounds. No copy should be present on the image

## OEM Logo

Max size: 130px x 40px

Format: Transparent PNG

Max. k-weight: 10