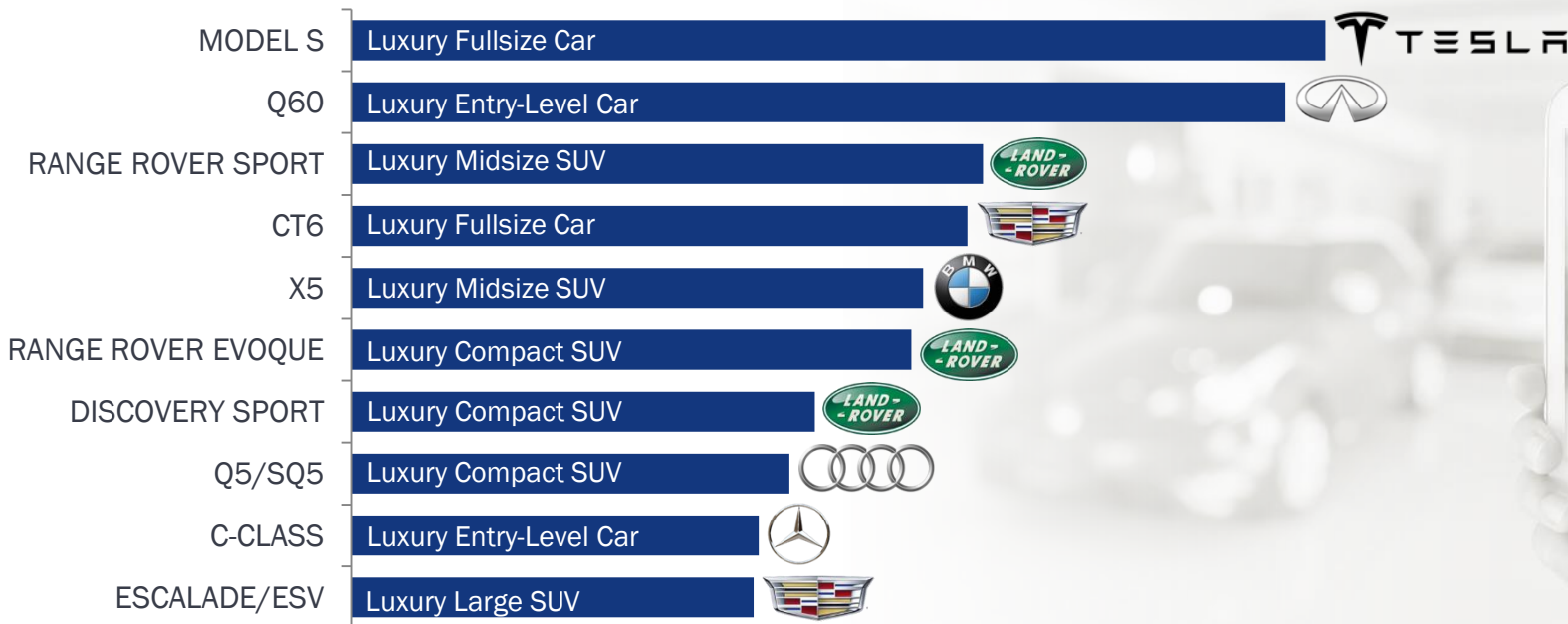


# Biggest LUXURY Mobile Movers

SUVs STEAL THE SPOTLIGHT FROM SEDANS, DOMINATING TOP LUXURY MOBILE GAINERS



## 2017 Model Interest Stimulates Gains



Six of ten movers are SUVs, with three in particular benefitting from attention on their newly available 2017 versions: **X5**, **RR Evoque**, and **Q5/SQ5**

After skipping a production year, the **Q60** begins to regain traction with its 2017 redesign

## Land Rover Claims Half of SUV Spots



The brand achieves the **largest mobile share growth** among all luxury brands, as 3 of its 5 SUVs make the top ten

Two of the three advance in segment rank: **RR Sport** skips ahead of RX and Q7 to #2, and **Discovery Sport** rises to its segment top ten, surpassing X1, X3, XC60, and F-Pace

## Tesla & Cadillac Apply Pressure in Fullsize



With the strongest shopping gain amongst luxury models, **Model S** secures its highest mobile share of the year

Newest fullsize sedan entry, **CT6**, continues to attract attention, advancing in segment rank past rivals A8 and CLS-Class