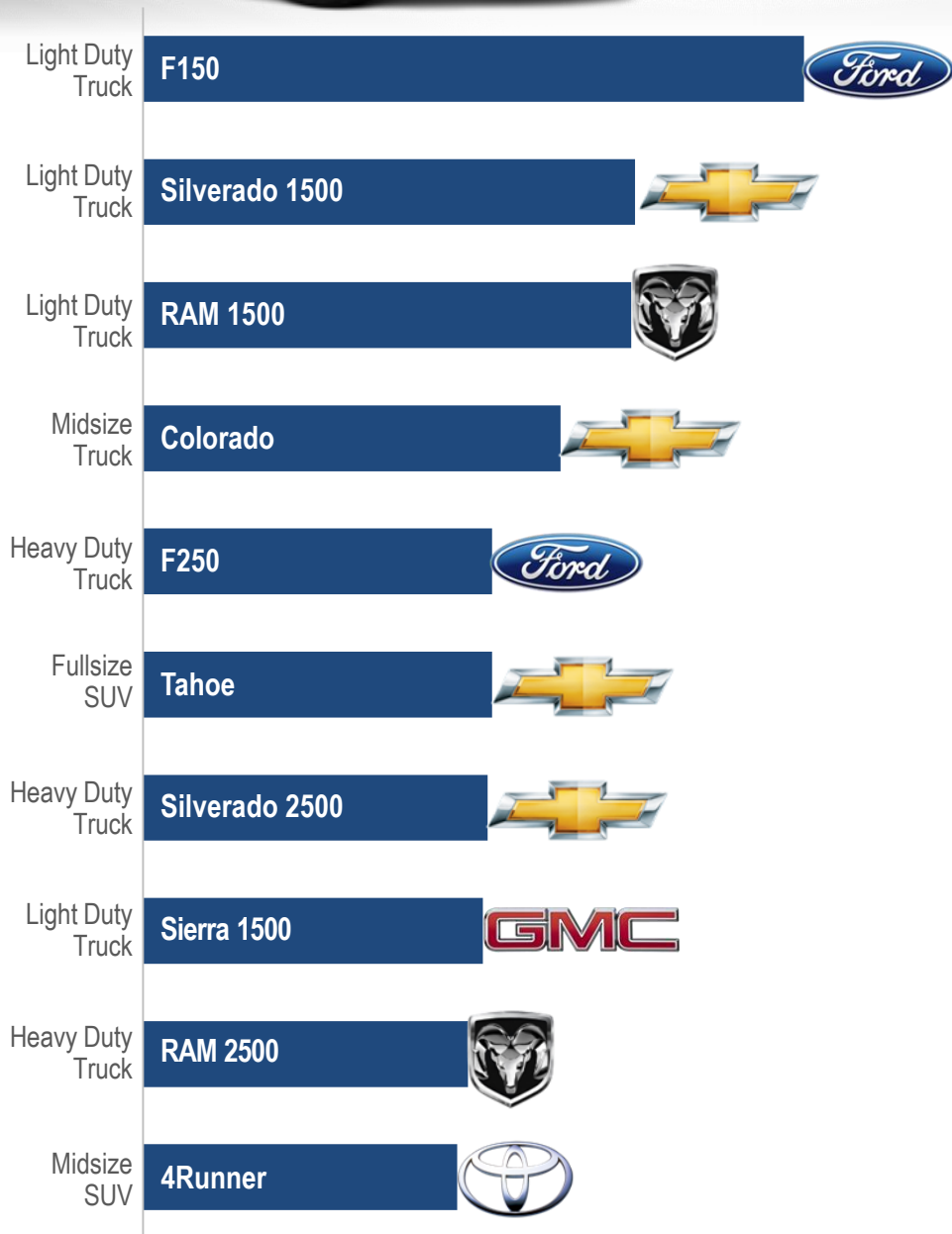




Top 10 Biggest Movers: Non-Luxury




TRUCKS SURGE AS SALES EVENTS & INCENTIVES FUEL SHOPPER INTEREST



80% of the movers are trucks, including all four domestic light duty offerings 

GM claims half of those spots, with **Chevrolet** the only brand to post movers across all three truck segments 

All three import truck players (Toyota, Nissan, and Honda) are **absent**, notably:

Titan & Tundra are the only two light duty trucks not to make the cut 

Midsized Colorado achieves a top 10 spot over recent re-entry Ridgeline 

With one of the two SUV models,

Toyota is the only import to claim a top ten spot 

After rising three straight months in shopping activity, #3 midsized SUV 4Runner trims share gap to #2 Explorer by more than 50% 