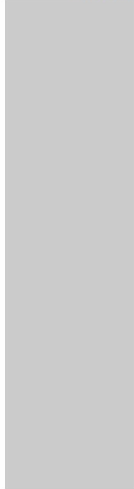





Advertisement





MPG 18 City / 23 Highway
 Drive Type 4 wheel drive - rear
 Engine 6-Cylinder

Halley Toyota of Roanoke (338.9 mi. away)
 1 (888) 708-8611 | Email Dealer

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 TOYOTA
 www.haleytoyotaofroanoke.com Call: (540) 345-1666

SHOW ME THE CHALLENGER



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Learn more

OEM BRAND

*Details



REDUCED PRICE

Certified 2017 Toyota Tacoma Limited **\$36,990**

Color Gray
 Mileage 3,234
 MPG 18 City / 23 Highway
 Drive Type 4 wheel drive - rear
 Engine 6-Cylinder

Groove Toyota (1209.1 mi. away)
 1 (855) 987-9874 | Email Dealer

CERTIFIED

SHOW ME THE CHALLENGER



Used 2017 Toyota Tacoma Limited **\$36,567**

Color Gray
 Mileage 3,455
 MPG 18 City / 23 Highway
 Drive Type 4 wheel drive - rear

Autotrader.com's Advertising Specifications



Programmatic Video: Native Desktop Superliner Desktop

Note: Video Ad Solution

Last updated: August 29, 2019

Related Solution(s)

- Master OEM Ad Solutions Portfolio - 2020
- Programmatic: Private Auction

Media Specifications

Video Requirements

Image:

- minimum size: 1200x627px
- maximum width/height: 2000px
- aspect ratio: 1.91:1

Headline:

- Short: 25 characters (may truncate after)
- Long: 50 characters

Caption:

- Short: 90 characters (may truncate after)
- Long: 150 characters

Landing Page URL:

- Provide a page you wish to drive traffic to

Logo:

- Format: JPEG/transparent PNG recommended
- Size: 100x100px to 2000px (Max 1200 KB)


Tracking Pixel (optional):

- Please provide impression tracking when uploading

Third Party Trackers (optional):


- All third party trackers are accepted as long as they are a 1x1 image tag


Advertisement



MPG	18 City / 23 Highway
Drive Type	4 wheel drive - rear
Engine	6-Cylinder

COME CELEBRATE WITH US!
NO FINANCE FEES!
DEALS ALL MONTH LONG!







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[Learn more](#)




*Details





REDUCED PRICE

Certified 2017 Toyota Tacoma Limited **\$36,990**

Color	Gray
Mileage	3,234
MPG	18 City / 23 Highway
Drive Type	4 wheel drive - rear
Engine	6-Cylinder







Used 2017 Toyota Tacoma Limited **\$36,567**

Color	Gray
Mileage	3,455
MPG	18 City / 23 Highway
Drive Type	4 wheel drive - rear

Detailed Specifications

Programmatic Video: Native Superliner Desktop

Vehicle Image

width - 236px
height - 192px

Logo (optional)

width - 150px
height - 40px

Headline

Roboto Bold 18pt #333333
Max Characters - approximately 40

Body

Roboto Regular 14pt #333333
Max Characters - approximately 105


Call-to-action (CTA)

Roboto Regular 14pt #5b595a
Max Characters - approximately 25

Disclaimer / DBA / Additional Text

Roboto Regular 11pt #7a7a7a
Max Characters - approximately 80

3/4



Autotrader
Superliner Desktop

Autotrader.com Advertising Specifications

Programmatic Video: Native

Ad Operations

Ad Serving

| Third Party