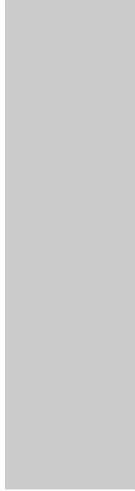



Advertisement

MPG 18 City / 23 Highway
 Drive Type 4 wheel drive - rear
 Engine 6-Cylinder

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REDUCED PRICE

Certified 2017 Toyota Tacoma Limited **\$36,990**

Color Gray
 Mileage 3,234
 MPG 18 City / 23 Highway
 Drive Type 4 wheel drive - rear
 Engine 6-Cylinder

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Used 2017 Toyota Tacoma Limited **\$36,567**

Color Gray
 Mileage 3,455
 MPG 18 City / 23 Highway
 Drive Type 4 wheel drive - rear



Autotrader.com's Advertising Specifications



Programmatic Native Superliner Desktop

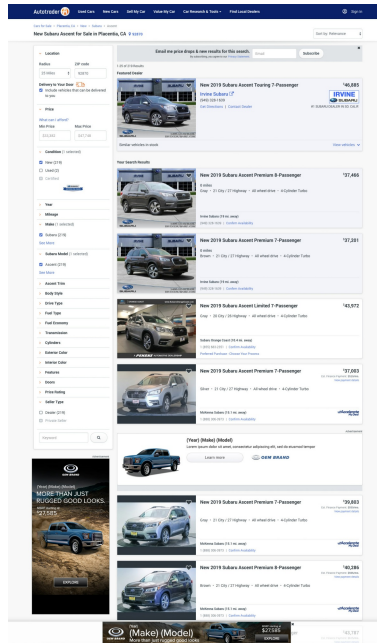
Note: Programmatic Native Superliner Desktop

Last updated: March 20, 2020

Related Solution(s)

- Master OEM Ad Solutions Portfolio - 2020
- Programmatic Open Auction
- Programmatic: Private Auction





Detailed Specifications

Programmatic Native Superliner Desktop

Vehicle Image

width - 236px
height - 192px

Logo (optional)

width - 150px
height - 40px

Headline

Roboto Bold 18pt #333333
Max Characters - approximately 40

Body

Roboto Regular 14pt #333333
Max Characters - approximately 105

CTA

Roboto Regular 14pt #5b595a
Max Characters - approximately 25

Disclaimer / DBA / Additional Text

Roboto Regular 11pt #7a7a7a
Max Characters - approximately 80

